

CMST 3110 Gender Communication*4 semester hours*

This course provides an examination of the communication styles of males and females in a variety of settings. Course surveys gender similarities and differences in verbal and nonverbal communication with an emphasis on how males and females perceive the world and how these perceptions affect the human communication process.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2100 or CMST 2400, and CMST 2800.

CMST 3120 Family Communication*4 semester hours*

This course examines aspects of interpersonal and relational communication within the context of the family system. Topics including family identity and the creation of shared family meanings, family intimacy, family roles, family power dynamics, managing family conflict and family stress, and intergenerational family relationships are investigated through the lens of the family communication system.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2100, and CMST 2800.

CMST 3130 ProSocial Communication*4 semester hours*

This course will identify pro-social behavior and communication, contrast it with anti-social norms, and focus on the values inherent in the caring, sharing, and ways of building relationships and communities with an emphasis on the possibilities for both individual and collective growth and well-being. Emphasis will be on the understanding of both individual and group behaviors that promote effective and cooperative pro-social communication.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2100, and CMST 2800.

CMST 3140 Spiritualism and Loving Relationships*4 semester hours*

In this course, students will learn the complicated dimensions of communication in loving relationships from a spiritual perspective. Exploring the nature of communication in any kind of loving relationship from a spiritual perspective, whether with parents and children, between siblings, or between romantic partners, will help bring about spiritual enrichment and transformation in our relationships with our family, friends, and lovers. The aim of this course is to explore ways to become better communicators by being grounded in spiritualism.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2100, and CMST 2800.

University Core fulfilled: Flag: Writing.

CMST 3150 Persuasion*4 semester hours*

This course provides an overview of basic social-scientific theories of persuasion (fear appeals, social proof, liking, reciprocation, social judgment theory, etc.). Then, the course examines how these social-scientific approaches differ from and complement other approaches to understanding the practice of persuasion. Draws on Robert Cialdini's work in the psychology behind various persuasive techniques.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

CMST majors/CMPR minors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2100, and CMST 2800.

University Core fulfilled: Flags: Engaged Learning, Oral Skills.

CMST 3180 Leadership and Interpersonal Communication*4 semester hours*

In this course we will explore a wide range of human behavior as it relates to leadership development and communication with an emphasis on global communication issues. Students will learn about leadership, strengthen leadership skills, and learn to value their potential for leadership. This course will integrate theory and practice to build leadership competencies required in today's global workplace. This course is largely experiential and guided by the principle that leadership is a skill that can be developed and refined.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

CMST majors/CMPR minors only.

University Core fulfilled: Integrations: Interdisciplinary Connections.

Prerequisites: CMST 1600, CMST 1700, either CMST 2100 or CMST 2300, and CMST 2800.

CMST 3190 Advanced Topics in Interpersonal Communication

4 semester hours

Seminar addressing selected, advanced topics in interpersonal communication.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required. Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2100, and CMST 2800.

CMST 3191 Relationships in Context

4 semester hours

This course introduces students to the interdisciplinary study of human relationships, with a particular focus on the sociocultural approach to relating and communicating. This course is based on the premise that relationships are far more than the matching of personalities or the forming of emotional bonds. Rather, our relational experiences are situated within and shaped by larger historical, social, cultural, technological, and political contexts. Through readings, lectures, class discussions, and film analyses, students will explore social rules in relational conduct, the cultural codes of love and romance, the material/technological circumstances of relating, and the politics of private life. This course is also designed to encourage students to rethink some popular assumptions that inform our understanding of interpersonal communication, such as the false binary of public/private, the illusion of relationships as containers, and the centrality of individualism and cognition.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only. Prerequisites: CMST 1600, CMST 1700, CMST 2100, and CMST 2800.

University Core fulfilled: Integrations: Interdisciplinary Connections.

CMST 3192 Global Intimacies

4 Semester hours

This course introduces students to the interdisciplinary study of personal relationships, particularly romantic relationships, familial relationships, and intimate and reproductive labor, from a cross-cultural perspective. It explores two broader issues: global diversities in the ideas and practices of close relationships and the impact of globalization on private lives. Readings include scholarship from communication studies, anthropology, and sociology on issues such as romance and courtship, marital and intergenerational relations, queer intimacies, cross-border marriages, transnational adoption, migrant families, and the global commodification of sex and reproductive labor.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2100, and CMST 2800.

CMST 3210 Power & Culture

4 Semester hours

Culture, in any given state or formation, across time or space, is never a neutral arbitrator nor static in its configuration. As a way of life, as an apparatus governing life, culture is fluid, contested, visceral and constantly in the process of reformation. Culture is always already a social construction and always already power-laden. This course centers the roles and functions of power—the ability to control, hold authority, dominion or rule over others—and culture. In this class, (1) we will learn how to think critically about the construction of culture(s), (2) we will explore the impact of American empire and its discursive practices on other cultures and nations, and (3) we will explore the constructive nature of power and discourse.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2200, and CMST 2800.

CMST 3290 Advanced Topics in Intercultural Communication

4 semester hours

Seminar addressing selected, advanced topics in intercultural communication.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2200, and CMST 2800.

CMST 3310 Media and Marketing Communication

4 semester hours

This course provides a comprehensive introduction to integrated marketing communications, media selection, and campaign execution. Students will learn the elements of a successful strategic communications plan by evaluating advertising, public relations, and marketing silos and their impact on motivating target audiences. In this course, students will learn to evaluate audience demographics and apply appropriate communication channels and messages based upon audience needs and the business realities of marketing campaigns. A key course objective is to gain an understanding of how to propose and implement an integrated marketing communications plan from the viewpoints of advertising agencies, businesses, and nonprofit entities.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

CMST majors/CMPR minors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2300, and CMST 2800.

CMST 3320 Sexualities and Organizational Communication

4 semester hours

This course develops and facilitates learners' critical knowledge of the intersections between sexualities, organizations, and communication. Over the course of the semester, we will build a queer understanding of sexuality and organizational communication that is guided by the question, "what would it mean to embody a sexual ethics of organizing?" Building upon theoretical approaches to organizational communication, this course lays an anti-foundational understanding of sexuality, or rather we will come to know sexualities as strange, plural achievements that are lived and embodied within a contested terrain of history, culture, power, and labor.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2300, and CMST 2800.

University Core fulfilled: Integrations: Interdisciplinary Connections.

CMST 3325 Communication and Healthcare

4 semester hours

Communication plays a critically important role in many different aspects of the healthcare process from care delivery to public health campaigns. This course offers a broad survey of health communication theory, research, and practice focused on patient-provider interaction, communication in healthcare organizations, culture and health, health education, and social marketing.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

CMST majors/CMPR minors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2100 or CMST 2300, and CMST 2800.

University Core fulfilled: Integrations: Interdisciplinary Connections.

CMST 3330 Corporate Ethics and Social Responsibility

4 semester hours

This course consists of a critical exploration of theories and practical applications of corporate ethics and corporate social responsibility (CSR). Students will analyze and critique organizational messages surrounding corporate crises, ethics case studies, and exemplars of corporate social responsibility in the news, historical accounts, and film/documentaries. Students will also learn about being an informed consumer by experiencing a week without a sweatshop, in which they research organizational practices, ethics, production and supply chains, and whether or not employees are paid a living wage, while keeping track of all their purchases for a week, journaling, and writing a self-reflection of the process.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2300 or CMST 2400, and CMST 2800.

CMST 3335 Sport and Public Communication

4 semester hours

This course will explore the interplay between the business, socioeconomic, and cultural dynamics of sport and how these intersections are influenced by the aspect of public communication.

Junior or senior standing required.

Must be completed with a grade of C (2.0) or better.

CMST majors/CMPR minors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2300, and CMST 2800.

CMST 3340 Communication and Work Life Balance

4 semester hours

This course examines the paradox of work-life balance in the lives of workers who are parents, adult caregivers of aging parents, spouses, significant others, and friends who juggle work and their personal lives. With the boundaries between work and home becoming more and more permeable, work and personal relationships and responsibilities become more complex. In this course we examine the discourses of work-life management in regards to everyday practices as well as organizational policies—the relational level and the organizational level.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2100 or CMST 2300, and CMST 2800.

CMST 3350 Nonprofit Communication Campaigns

4 semester hours

This class is a Community Based Learning (CBL) course and requires completion of volunteer hours with a nonprofit organization. Students will work in teams to design and write communication campaign items, such as brochures, flyers, fundraising letters and PowerPoint presentations, and social media content for a nonprofit organization. The course is grounded in Social Justice and Community-Based Learning theories and applied communication practices.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

CMST majors/CMPR minors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2300 or CMST 2400, and CMST 2800.

University Core fulfilled: Flag: Engaged Learning.

CMST 3370 Gender and the Workplace

4 semester hours

This class will explore basic theories and principles of communication and gender in organizational contexts through lecture, class discussions, case studies, assigned readings, films, and written assignments. Students will develop an understanding of gender issues at work and how we construct gendered stereotypes, policies, and values. The course will culminate in a study of some gender context within the workplace, such as sexual harassment, gender pay equity, mentoring practices, etc.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2300, and CMST 2800.

CMST 3380 Communication Consulting

4 semester hours

In this course, students will actively explore the roles and responsibilities of consultants. Students will be introduced to common elements of consulting interventions and will apply these elements in case studies that will be engaged first as an entire class and later in small groups of students who have assigned individual responsibilities in managing the cases on which they are working.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

CMST majors/CMPR minors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2300, and CMST 2800.

CMST 3390 Advanced Topics in Organizational Communication

4 semester hours

Seminar addressing selected, advanced topics in organizational communication.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2300, and CMST 2800.

CMST 3410 Political Communication

4 semester hours

The act of deliberation is the act of reflecting carefully on a matter weighing the strengths and weaknesses of alternative solutions to a problem. It aims to arrive at a decision or judgment based not only on facts and data but also on values, emotions, and other less technical considerations. This course takes a unique approach to the field of political communication by viewing key concepts and research through the lens of deliberative democracy theory. This course focuses on how communication is central to democratic self-governance primarily because of its potential to facilitate public deliberation.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2400 or CMST 2500, and CMST 2800.

CMST 3420 Rhetoric of Women

4 semester hours

This course provides the opportunity to explore and analyze rhetorical texts created by women in a variety of contexts and for a range of purposes. The overall goal of the course is to examine the ways in which women develop and use rhetoric to function in, challenge, and change the world. Various texts including writing, speaking, visual and performing arts, as well as media forms will be used to understand rhetorical situations, concerns, and goals of women. Students will gain an understanding of feminist perspectives on communication as a foundation for critically questioning, evaluating, and re-envisioning the nature of communication in our socially constructed world. In this course, gender is viewed as a lens, platform, and position that significantly affects and can radically transform our personal, local, and global lives. Particular attention will be given to the ways in which gender and gender issues intersect with race, class, and sexuality.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2400, and CMST 2800.

CMST 3430 Culture, Crime, and Punishment

4 semester hours

This course examines cultural constructions of crime and punishment. Although the course focuses primarily on the U.S. criminal justice system, we will attend to the prison industrial complex's global reach. Consequently, the course gives students the opportunity to examine one of the most pressing social issues of our time. We will focus our study of cultural constructions of crime and punishment in three different rhetorical cultures: public discourse, prisoners' discourse, and prison activism discourse. These three arenas map onto the three units of the course: 1) Crime and Punishment in the Cultural Imagination; 2) Crime and Punishment in the Prisoners' Imagination, and 3) From Criminal Justice to Transformative Justice.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2400 or CMST 2500, and CMST 2800.

University Core fulfilled: Integrations: Interdisciplinary Connections.

CMST 3440 Media Criticism

4 semester hours

Seminar emphasizing the critical analysis of contemporary media texts.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2400 or CMST 2500, and CMST 2800.

CMST 3450 Rhetoric of Social Movements

4 semester hours

The purpose of this course is to facilitate a critical and practical awareness of rhetoric's relationship to social change. As such, this class is both theoretical and practical. This class will analyze individual and group rhetorical strategies and tactics, and consider the utility of these strategies in relation to groups that are attempting to create social change.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2400, and CMST 2800.

CMST 3455 Public Advocacy and Activism

4 semester hours

This course will fuse theory and practice through the lenses of public policy and activism/advocacy. Students will refine their persuasive speaking/writing skills, put theory into practice via hands-on fieldwork, hone leadership/motivational abilities, be inspired by the rich history of student-led activism and resistance, research and develop communication strategies for (re)framing of issues, and empower themselves to work for a better tomorrow for all.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2400, and CMST 2800.

CMST 3460 Gender, Sexuality, and the Media

4 semester hours

This course explores ways in which mass media help form, reproduce, and challenge our understanding of gender and sexuality. As a culture saturated with media institutions, we cannot remain untouched by their reach, and consequently, their ideas about what it means to be masculine, feminine, transgendered, racially marked, heterosexual, bisexual, lesbian, gay, queer, or sexually fluid. The course explores how gender and sexuality become normalized through mass media, and what makes possible the disruption of certain constructions of gender or sexuality.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2400 or CMST 2500, and CMST 2800.

CMST 3470 Primetime Crime

4 semester hours

This course is a media criticism course focused on the genre of television crime programs. It explores various sub-genres including the detective story, forensic scientists show, the cop show, and the mafia story. It also explores the transnational circulation of this genre in American, European, and Australian contexts. As we explore this genre historically from early radio programs to digital platforms like Netflix, we will consider changes in the television landscape that impact both our TV consumption and the place of crime stories in our lives.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2400 or CMST 2500, and CMST 2800.

CMST 3480 Visual Communication

4 semester hours

This course helps students cultivate visual literacy in order to better navigate a world of increasing visuality. By adopting a rhetorical perspective toward visual communication, the course examines images designed to persuade and constitute audiences. In the process we will explore the role of visual communication in shaping public opinion, cultural values, and laws.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2400 or CMST 2500, and CMST 2800.

CMST 3490 Advanced Topics in Rhetoric

4 semester hours

Seminar addressing selected, advanced topics in rhetorical studies.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2400, and CMST 2800.

CMST 3510 Wires and Empires

4 semester hours

In this course, students will first be introduced to key international communications theories and will then be asked to consider whether the introduction of Web 2.0, inexpensive mobile technology, and other recent digital media advances are reinforcing or disrupting existing patterns of globalization.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2500, and CMST 2800.

CMST 3520 Digital Self

4 semester hours

Our central question in this course will be: what's the nature of online identity? In this class, we'll explore that question through examining: theoretical approaches to self and society, arguments for and against technological determinism, technology's contested impact on civic engagement and community, and the profound influence of digital marketing and digital marketing research tools on consumers-as-brands.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2500, and CMST 2800.

CMST 3530 Digital Rhetoric

4 semester hours

This course focuses on analyzing how technologies alter audience, author, text, rhetorical strategies, message, and channels of communication. Students will become better versed in criticism and consumption of digital texts and media.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

CMST majors/CMPR minors only.

Prerequisites: CMST 1600, CMST 1700, either CMST 2400 or CMST 2500, and CMST 2800.

CMST 3540 Environmental Communication

4 semester hours

Seminar focusing on issues of environmental conservation and justice from a communication studies perspective.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700 either CMST 2400 or CMST 2500, and CMST 2800.

CMST 3550 Documentary in the Digital Age

4 semester hours

This class outlines the evolution of the practices, technologies, and ethics of visual documentation as a means to understand how documentary filmmaking is being changed in and through digital media. The class will move historically through the development of documentary media beginning with early ethnographic films and documentaries. At each point in this history we will reflect on technological, social, and political shifts in filmmaking. Students will be expected to conceive of and execute a short documentary film project in small groups and will be asked to reflect on how their film engages with the theoretical topics discussed in this course. Training on the basics of filmmaking will be provided in class, though students will also be expected to master these skills through practice outside of class.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2500, and CMST 2800.

CMST 3590 Advanced Topics in Media Studies

4 semester hours

Seminar addressing selected, advanced topics in media studies.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, CMST 2500, and CMST 2800.

CMST 3630 For the Love of the Game

4 semester hours

This class will explore the intersections of sport, gender, and culture. The class will focus on legislation (such as Title IX) as well as the rules, norms, rites, and rituals that surround sports in our society.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

CMST 3640 Popular Culture and the Law*4 semester hours*

This course will examine the relationship between varying forms of modern and historical media, and American Jurisprudence. We will explore the depiction and role of lawyers, jurors, and litigants, as well as differing genders, ethnic and socio-economic groups in the law. Students will study texts, film, and other productions, and participate in interactive lectures and written analysis of ethical issues, the legal process, and social justice.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

CMST 3650 Performance, Culture and Sexualities*4 semester hours*

This course will examine the many ways in which performance exists and operates in our culture with a focus on personal narrative, ethnographic fieldwork and literature. In addition, there will be a focus on deconstructing sex, gender, and sexuality as rich sites of theoretical interpretation and performative interaction.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

CMST 3660 Making Social Worlds*4 semester hours*

How one acts during "critical moments" can change the world. This course is designed to help you apply everything that you have learned and will learn about human communication. A particular focus of this course will be on the Coordinated Management of Meaning (CMM). We will explore how this theory can be used to improve communication in a wide variety of contexts, from interpersonal relationships, to workplace communication, to public dialogue and political discourse.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

CMST 3670 Communication Theory and Popular Culture*4 semester hours*

In this course students investigate how different cultural forms communicate ideas about the world and about ourselves. We will begin by grounding ourselves in communication and rhetorical theory so that we have lenses through which to analyze texts. We will then discover what makes something popular culture; how various forms of pop culture shape and represent "reality" and social life; why we consume popular culture in the way that we do; and how we will create, "play with," and participate in, a popular culture event ourselves.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

University Core fulfilled: Integrations: Interdisciplinary Connections.

CMST 3671 Comix and the Graphic Novel*4 semester hours*

Students read graphic novels dealing with themes such as love, mystery, illness, and death. Students critique graphic novels and write the critique as a comic book (with endnotes) in which the student interacts with the characters(s) from the graphic novels chosen. You will tell a story that uses words and images. Students propose and plan a story, shoot photographs, and then produce the comix using Comic Life 3 technology.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

University Core fulfilled: Explorations: Creative Experience.

CMST 3710 Community Based Learning*4 semester hours*

Traditionally, community-based learning and service are distinct from courses of political action and social change. This course focuses on how hands-on community-based learning experiences and skills can act as a vehicle for just social change.

Consequently, after the completion of this course, students will have garnered an understanding of the significant relationship between community-based learning, non-profit organizations, and social change. Students will gain hands-on experience in helping organizations create change from a social justice perspective. In so doing, students will gain Communication Studies theoretical and practical knowledge in the non-profit sector from community-based learning and social change perspectives.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

CMST 3810 Advanced Forensics

4 semester hours

This is an advanced course in argumentation and debate in which students apply communication concepts, theories, and research methods to address "real world" issues and problems in concrete contexts. In this course, successful students will be expected to analyze and adapt their messages based on specific audiences and contexts, capitalizing on their understanding of the complex and dynamic relationships between communicators, their messages, and their audiences in contexts which are challenging and time-bound. Students will be engaged in study of contemporary social, political, economic, and cultural issues. As debaters, students will be required to develop their group and community-oriented skills by working in teams on and off campus, and traveling to intercollegiate debate competitions as required and possible. Debate, by its nature, sharpens students' appreciation of the value of understanding multiple perspectives on issues, the importance of reflection on the underlying premises on which these perspectives are grounded, and the necessity to think critically about one's own value system. Further, debate teaches students to value the learning process, acknowledging that no one can know all there is to know and that all are ignorant of information that will enhance our capacity to understand more fully why someone else has come to a different conclusion about the facts and values being debated.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisite: CMST 1600, CMST 1700, and CMST 2800.

Consent of instructor required.

CMST 3820 Communication Practicum

4 semester hours

Communication Practicum is a CMST application class that provides students with an opportunity to gain practical experience in a communication-related field in preparation for obtaining a position after graduation. This course provides an opportunity for directed experiences in applying the principles and skills of communication theory while performing specific tasks in the workplace. Students will be able to continue to explore and develop career interests and talents while participating in the internship setting, experience networking, and learn transferable workplace skills.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

University Core fulfilled: Flags: Engaged Learning, Oral Skills.

CMST 3830 Communication and Legal Practice

4 semester hours

This course brings the legal trial to the classroom, providing students an opportunity to incorporate an array of communication principles and skills with the experience of trial practice.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

CMST 3840 Mediation and Communication

4 semester hours

Mediation is a process that depends on a great deal of communication savvy; whether you are participating as the mediator, a lawyer, or as a client, understanding the communication principles that are at work in the give-and-take of mediation can help you achieve more satisfying results. In this class we will focus on principles of negotiation, based on a communicative understanding of conflict, persuasion, and situation analysis.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.

CMST 3860 Entertainment Management and Communication

4 semester hours

This course focuses on the traditional organizational "models" in order to describe various structures and the functions of typical executives/managers within their organizations and within the industry. In addition, the course examines digital media and how these media intersect with traditional models.

Must be completed with a grade of C (2.0) or better.

Junior or senior standing required.

Majors only.

Prerequisites: CMST 1600, CMST 1700, and CMST 2800.