

COURSES OFFERED IN COMMUNICATION STUDIES FALL 2022

1600	Nature of Theory: This course introduces students to the field of communication studies. Students will study the field's disciplinary history, the nature of theory, and foundational concepts from multiple sub-fields within the discipline. Must be completed with a grade C or better (2.0). Majors Only.
1700	Nature of Inquiry: This course overviews the research process, with an emphasis on the foundational skills necessary to conduct original research, including: generating research questions, developing scholarly arguments, locating, retrieving and evaluating sources, and actual data collection methods. Students will also be introduced to basic aspects of writing for the discipline, as well as expectations for scholarly ethics and proper citation of sources. Prerequisites: CMST 1600. Must be completed with C (2.0) or better. Majors only.
2100	Relational Communication: This course is designed to introduce the students to interpersonal and small group communication theories, processes, and skills. The course challenges students to examine their own communication behaviors and focus on their strengths and weaknesses as a way to develop and apply new communication skills and proficiencies. The course includes a variety of oral and written presentations at both the individual and group levels. Prerequisites: CMST 1600 and CMST 1700. Must be completed with a grade C (2.0) or better. Majors only.
2200	Intercultural Communication: A study of the principles and theories of human communication related to cross cultural encounters. This course emphasizes understanding the relationship between persons and culture and for improving communication between persons from different cultural backgrounds. Must be completed with a grade C or better (2.0). Majors only.
2300	Organizational Communication: This course is designed to introduce the students to the field of organizational communication and the relationship between organization and communication. The course is designed to allow students to examine a range of organizational communication perspectives, theories, issues, and constructs. At the same time, students are encouraged to explore the ways these perspectives shape, expand, and limit our understanding of communication and organizing. Significantly, the course encourages critical and analytical thinking by using the course content as a basis for critique. Prerequisites: CMST 1600 and CMST 1700. Must be completed with grade C (2.0) or better. Majors only.
2400	Contemporary Rhetorical Theory: This course provides a survey of major rhetorical themes and theories, including classical, symbolic, argumentation, critical, feminist, and non-Western approaches to rhetoric. Students will explore the relationship between rhetorical theory and practice, the contributions of rhetorical theory to the social world, and the potential for rhetorical studies to inform issues of democratic governance, marginalized groups, social justice, and technology in society. Prerequisites: CMST 1600, and CMST 1700. Must be completed with grade C (2.0) or better. Majors only.
2500	Media Studies: This course introduces students to three key areas in the field of media and communication: 1) media industries, circulation and the political economy of media; 2) the legacy of British Cultural Studies in exploring identity, resistance and the active audience; 3) media effects, including quantitative audience reception studies and ethnographic approaches to audience analysis. Students will be encouraged to directly engage with the political, social, cultural and economic influence of evolving technologies and mediums in our digitally mediated global environments. Prerequisites: CMST 1600 and CMST 1700. Must complete with grade C (2.0) or better. Majors only.
2800	Advanced Public Communication: This course provides advanced training in argumentation skills, including logical reasoning, the use of evidence, and effective organization of content. Students will conduct topical research and prepare oral and written arguments. Must be completed with grade C or higher. Majors only.
2900	Communication Approaches to PR: This course introduces to students to the ways in which sub-fields within communication studies related to the field of public relations. Specific topical areas include the relationships among public relations and; 1) rhetoric; 2) media/social media; and 3) social-scientific approaches to persuasion. The course also addresses information gathering and information literacy skills as relevant to the field of public relations. Must be completed with grade B (3.0) or better. CMPR minors only
3110	Gender Communication: This course provides an examination of the communication styles of males and females in a variety of settings. Course surveys gender similarities and differences in verbal and nonverbal communication with an emphasis on how males and females perceive the world and how these perceptions affect the human communication process. Majors only. Must be completed with C (2.0) or better. Jr./Sr. standing required.
3150	Persuasion: This course will provide an overview of basic social-scientific theories of persuasion. Then, the course examines how these social-scientific approaches differ from and complement other approaches to understanding the practice of persuasion. Provides a basic overview of basic social-scientific theories of persuasion (fear appeals, social proof, liking, reciprocation, social judgment theory, etc.). Drawing on Robert Cialdini's work on the psychology behind various persuasive techniques. Prerequisites: CMST 1600, CMST 1700, and CMST 2800 .Jr./Sr. standing only. CMST Majors/CMPR Minors only.
3180	Leadership & Interpersonal Communication: In this course we will explore a wide range of human behavior as it relates to leadership development and communication with an emphasis on global communication issues. Students will learn about leadership, strengthen leadership skills, and learn to value their potential for leadership. This course will integrate theory and practice to build leadership competencies required in today's global workplace. This course is largely experiential and guided by the principle that leadership is a skill that can be developed and refined. Jr./Sr. Prerequisites: CMST 1600, 1700 and CMST 2800, and either CMST 2100 or CMST 2300. Standing required. CMST Majors/CMPR Minors Only.

3290	<p>Adv. Topic: Pedagogy in Communication Studies: This course introduces students to the theory and practice of pedagogies in the field of communication. This course will bring together several (inter)disciplinary strands of research including Critical Pedagogy, Higher Education & Development, Communication Education, Instructional Communication, Critical Communication Pedagogy, Critical Performance Pedagogy, Critical Intercultural Communication Pedagogy. Students will also be introduced to Feminist & Queer theories to enable students to explore philosophies, strategies, methods, and problems related to communication pedagogy. This course provides a space for current and future instructors of communication to develop philosophical foundations and approaches to teaching through a dual emphasis on theory and engaged practice (praxis). The design of this course is intended to be largely progressive: we will investigate how the classroom is a microcosm of society. This course will operate as a learning community with all members encouraged to accept the role of being both teacher and learner, meaning that everyone assumes responsibility for her/his own learning and the learning of the other class members. Pre-Requisites: CMST 1600, CMST 1700, CMST 2200, and CMST 2800. Jr./Sr. standing required. Majors only. May be repeated twice if topic differs.</p>
3310	<p>Media & Marketing Communication: This course provides a comprehensive introduction to integrated marketing communications, media selection and campaign execution. Students will learn the elements of a successful strategic communications plan by evaluating advertising, public relations and marketing silos and their impact on motivating target audiences. In this course, students will learn to evaluate audience demographics and apply appropriate communication channels and messages based upon audience needs and the business realities of marketing campaigns. A key course objective is to gain an understanding of how to propose and implement an integrated marketing communications plan from the viewpoints of advertising agencies, businesses and nonprofit entities. Jr./Sr. standing required. Pre-Requisites: CMST 1600, CMST 1700, CMST 2300, and CMST 2800: PR 2900. CMST Majors/CMPR Minors only.</p>
3325	<p>Communication & Healthcare: Communication plays a critically important role in healthcare, and for many of us, the Coronavirus pandemic of 2020 has made the connection between health and communication more clear and more personal. Perhaps it has also raised questions for you about our healthcare system and how it functions. In this course you will develop a basic understanding of our healthcare system as well as the different ways that communication and health intersect—from the process of creating health policy to the design of public health campaigns. This course will prepare you personally for a lifetime of interacting with the health system, and you might even discover new career interests in the ever growing healthcare industry. CMST Majors/CMPR Minors Only.</p>
3380	<p>Communication & Consulting: In this course, students will actively explore the roles and responsibilities of consultants alongside two experienced teachers who will provide feedback and support for these focused experiments. Students will be introduced to common elements of consulting interventions and will apply these elements in case studies that will be engaged first as an entire class and later in small groups of students who have assigned individual responsibilities in managing the cases on which they are working. Jr./Sr. standing required. CMST Majors/CMPR Minors Only.</p>
3420	<p>The Rhetoric of Women: This course provides the opportunity to explore and analyze rhetorical texts created by women in a variety of contexts and for a range of purposes. The overall goal of the course is to examine the ways in which women develop and use rhetoric to function in, challenge, and change the world. Various texts including writing, speaking, visual and performing arts, as well as media forms will be used to understand rhetorical situations, concerns and goals of women. Students will gain an understanding of feminist perspectives on communication as a foundation for critically questioning, evaluating and re-envision the nature of communication in our socially constructed world. In this course, gender is viewed as a lens, platform, and position that significantly affects and can radically transform our personal, local, and global lives. Particular attention will be given to the ways in which gender and gender issues intersect with race, class, and sexuality. Jr./Sr. standing required. Majors only.</p>
3470	<p>Primetime Crime: This course is a media criticism course focused on the genre of television crime programs. It explores various sub-genres including the detective story, forensic scientists show, the cop show, and the mafia story. It also explores the transnational circulation of this genre in American, European and Australian contexts. As we explore this genre historically from early radio programs to digital platforms like Netflix, we will consider changes in the television landscape that impact both our TV consumption and the place of crime stories in our lives. Jr./Sr. standing required. Majors only.</p>
3540	<p>Environmental Communication: Seminar focusing on issues of environmental conservation and justice from a communication studies perspective. Jr./Sr. standing required. CMST Majors/CMPR Minors only.</p>
3555	<p>Sound Studies: The Podcast: This course will introduce students to cultural, technological and historical understandings of the podcast as an art form and will also cover theories of sound in Media Studies. Students will learn the basics of capturing and editing audio, and crafting stories. And they will display these skills in the final project for the course: a multi-media podcast, designed, planned and produced in groups. Pre requisites: CMST 1600, CMST 1700, CMST 2500, and CMST 2800. Jr./Sr. standing required. Majors only.</p>
3590	<p>Advanced topics in Media Studies: Seminar addressing selected, advanced topics in media studies. Jr./Sr. standing required. Majors only. Able to take twice if subjects differ. Fall 2022 is offering: CMST 3590.01, 3590.02, and 3590.03.</p>
3590.01	<p>AT: Business of Media: This course explores the business of mass media. Whether due to the intangibility of their output, the different regulatory environment in which they operate, or their high visibility among the public, firms in the media industry operates differently from others. Students will study the firms involved, the applicable laws, industry consolidation, and new business models. Mass communication is described as “one to many” message delivery. In this class, you will also learn about the “one” in that description. Pre-Requisites: JOUR 2100 and JOUR 3300 OR CMST1600, CMST1700, CMST2500, and CMST2800.</p>
3590.02	<p>AT: The Rise of Cable News: From CNN to YouTube: This course will trace the cultural, political, and technical development of cable TV news and its prominence in the late twentieth century. The course will also address pre-cable and post-broadcast paradigms to develop a broad historical lens for understanding the influence of telecommunications policy, technology, and identity politics in the creation and performance of news with a look to how these social elements will shape the future of news in our society.</p>
3590.03	<p>AT: Project Citizen: Digital Storytelling: Learn the art of digital, journalist storytelling! In this course, students will develop original video and audio documentary content examining how political and cultural issues play in and across different regions and populations in our deeply divided country. Students will explore and practice the essential role of journalism and digital storytelling while also learning key media production skills, such as shooting and editing video, conducting interviews for video and podcasts, and marketing their content. With the support of LMU’s Project Citizen, students will also have the opportunity to engage with student journalists from across the country to develop their stories, including funded domestic travel to interview newsmakers, voters and their student peers. Their work will be showcased on student/professional media across the country. If interested in this course, please contact Dr. Christopher Finlay at Christopher.Finlay@lmu.edu for permission to enroll.</p>

3630	For the Love of the Game: This class will explore the intersections of sport, gender and culture. The class will focus on legislation (such as title IX) as well as the rules, norms, rites and rituals that surround sports in our society. Jr./Sr. standing required. Majors only.
3670	Communication Theory & Popular Culture: In this course students investigate how different cultural forms communicate ideas about the world and about ourselves. We will begin by grounding ourselves in communication and rhetorical theory so that we have lenses through which to analyze texts. We will then discover what makes something popular culture, how various forms of pop culture shape and represent 'reality' and social life, why we consume popular culture in the way that we do, and how we will create, 'play with' and participate in, a popular culture event ourselves. Jr./Sr. standing required. Majors only.
3820	Communication Practicum: (This course can no longer be repeated; students who are interested in applied internship may consider 491 as an "upper division elective".) Communication Practicum is a hybrid CMST application class that provides students with an opportunity to gain practical experience in a communication related field in preparation for obtaining a position after graduation. This course provides an opportunity for directed experiences in applying the principles and skills of communication theory while performing specific tasks in the workplace. Students will engage in self-exploration, career search, goal and objectives development, resume and cover letter construction, employment and informational interview methods, and interpersonal skills development. Students will be able to continue to explore and develop career interests and talents while participating in the internship setting, experience networking, and learn transferable workplace skills. Students will understand the value of learning in the internship setting further through reflective writing throughout the semester. As a hybrid class students meet once a week for 75 minutes, participate virtually in an online discussion board, and intern for a minimum of 80 hours during the semester. Internships are subject to instructor approval. [Pre-req: CMST 1600, CMST 1700, and CMST 2800; junior or senior standing]
3830	Communication & Legal Practice: This course brings the legal trial to the classroom, providing students an opportunity to incorporate an array of communication principles and skills with the experience of trial practice. Jr./Sr. standing required. Majors only.
3900	Principles of Public Relations: An introductory course that overviews strategies, concepts, theories, practices, and history of public relations. 3 semester hours. CMPR Minors Only.
3910	Writing for Public Relations: This course provides an overview of how effective public relations writing can help organizations to communicate, influence opinion and create change. The course will emphasize the importance of understanding an organization, its goals and objectives, target audience and culture to strategically and effectively communicate through writing. 3 semester hours. CMPR Minors Only.
3920	Public Relations Strategies: This course explores the conceptual and strategic foundations of public relations and marketing. The course examines how to effectively communicate with consumers, create preference for products, and change consumer behavior. 3 semester hours. CMPR Minors Only.
3998.01	SS: Comix & the Graphic Novel: Students read graphic novels dealing with themes such as love, mystery, illness, and death. Students critique graphic novels and write the critique as a comic book (with endnotes) in which the student interacts with the character(s) from the graphic novels chosen. You will tell a story that use words and images. Students propose and plan a story, shoot photographs, and then produce the comix using Comic Life 3 technology.
3998.02	SS: Business & Professional Communication: Learn essential communication skills for success in the business and professional world! This course introduces students to the fundamentals of how communication operates in workplace environments. In particular, students develop essential knowledge and skills in a variety of areas, including the delivery of effective business presentations, proficiency in facilitating meetings and team development, managing conflict, applying and interviewing for jobs, and optimizing social media profiles for success in the workplace.
4150	Relational Communication Capstone: This capstone course examines advanced relational communication theories and their application to various contexts. Requires substantial original research. Must be completed with grade C or better. Jr./Sr. standing required. Majors only.
4250	Intercultural Communication Capstone: This capstone course examines advanced intercultural communication theories and their application to various contexts. Requires substantial original research. Must be completed with grade C or better. Jr./Sr. standing required. Majors only.
4350	Organizational Capstone: This capstone course examines advanced organizational communication theories and their application to various contexts. Requires substantial original research. Must be completed with grade C or better. Jr./Sr. standing required. Majors only.
4450	Rhetoric Capstone: This capstone course examines various ways rhetorical theories may be applied to discourse in order to highlight methods of rhetorical criticism. Requires substantial original textual analysis. Must be completed with grade C or better. Jr./Sr. standing required. Majors only.
4500	Media Studies Capstone: This capstone course examines advanced media studies theories and their application to various contexts. Requires substantial original research. Must be completed with grade of C or better. Jr./Sr. standing required. Majors only.